



Union County Chamber of Commerce
& Visitors Information Center
207 Depot La Grande, OR 97850 | 541-963-8588
www.VisitUnionCounty.org

Request for Proposal: Beer Garden Services

Thunder at the Peak July 4th Celebration

Event Overview

The Union County Chamber of Commerce is seeking proposals from qualified vendors or organizations to operate and manage the beer garden for Thunder at the Peak, Union County's July 4th celebration and fireworks event.

This event will take place at Buffalo Peak Golf Course in Union, Oregon, and is expected to include vendors, community activities, music, announcements, and fireworks beginning at approximately 10:00 PM.

Event Details

Event: Thunder at the Peak July 4th Celebration

Date: July 4, 2026

Time: 5:00 PM – 10:00 PM

Fireworks: Approximately 10:00 PM

Location: Buffalo Peak Golf Course, Union, Oregon

Scope of Services

Beer garden services should include, but are not limited to:

- Operation and management of the beer garden during the event
- Service of beer, cider, wine, or other approved alcoholic beverages
- Coordination of all required permits, licensing, and approvals
- Compliance with all OLCC rules and regulations
- Trained and qualified staff for alcohol service
- Carding and age verification for all guests purchasing or consuming alcohol
- Wristbands provided to guests only after valid ID has been checked
- Beer garden service area must be located within a clearly enclosed and controlled area
- Entry and exit points to the beer garden service area must be monitored
- Alcohol may only be purchased or served to guests who are 21+ and have received a wristband after age verification



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- Guests with valid wristbands may be allowed to leave the beer garden service area with their drinks, allowed under the approved OLCC license/permit and event layout.
- Setup, operation, and teardown of beer garden equipment and materials
- Coordination with Chamber staff, Buffalo Peak Golf Course, security, vendors, and event partners

Beer Garden Requirements

The selected provider must ensure that:

- The beer garden service area is fully enclosed with fencing, barriers, rope, or other approved materials
- Guests are carded before being served alcohol
- Guests 21 and older receive a wristband after age verification
- Alcohol is only served to guests with a valid wristband
- The provider follows all OLCC requirements regarding where alcohol may be served, consumed, and carried during the event
- Guests with valid wristbands may be permitted to leave the beer garden area with their drinks so they can sit with their groups, if allowed under the approved OLCC permit and event plan
- Servers follow all responsible beverage service requirements
- The area is kept clean, safe, and organized throughout the event
- Any required insurance, permits, and licensing are secured before the event

Proposal Requirements

Please include the following in your proposal:

- Description of experience operating beer gardens or alcohol service at events
- Proposed beverage offerings
- Staffing plan and server qualifications
- Plan for age verification, wristbands, and alcohol control
- Description of enclosure setup and entry/exit control
- Plan for managing alcohol service and guest movement in compliance with OLCC requirements
- Required space, power, water, and access needs
- Insurance, licensing, and permit information
- Pricing structure or proposed revenue-share model
- References from similar events



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- Any limitations, assumptions, or special requirements

Evaluation Criteria

Proposals will be reviewed based on:

- Ability to safely and legally operate the beer garden
- Experience with alcohol service at public events
- Compliance with OLCC requirements
- Staffing and crowd-control plan
- Quality of proposed beverage offerings
- Overall cost, value, or revenue-share opportunity
- Availability for July 4, 2026
- References and past event experience

Submission Deadline

Proposals must be submitted by June 15th.

Proposals may be emailed to:
director@visitunioncounty.org

Or delivered in person to:

Union County Chamber of Commerce
207 Depot Street
La Grande, OR 97850

Disclaimer

Preference may be given to current Union County Chamber of Commerce members when proposals are evaluated. However, all qualified proposals will be considered.

The Union County Chamber of Commerce reserves the right to accept or reject any proposal, request additional information, and select the proposal that best serves the needs of the event.